

Agenda

Sunday, March 21, 2010

2:00 p.m. Exhibitor set up

4:00 p.m. Registration

7:30 p.m. Early-bird Reception: Crowne Plaza Hotel, Dubai

Sponsored by:



Monday, March 22, 2010

8:30 a.m. Business/Markets

Introduction

ACCESS INTELLIGENCE

John Pearson, President

The Opportunities and Challenges Facing Global and Middle Eastern Plastics. Latest Research and Intelligence from the Access Intelligence Group.

LYONDELLBASELL

Jim Seward, Senior Vice President, Technology Business

A View of the Polyolefins Industry in the Middle East

RELIANCE INDUSTRIES LTD.

Shivaprasad Naik, Senior Vice President

Emerging Polymer Markets in India Post Financial Crisis

BAYER MATERIAL SCIENCE AG

Peter Höck, Senior Manager BU Polycarbonate

Polycarbonate and its Blends – Growth Through Innovation

BOROUGE

Petri Lehmus, Innovation Center Manager

Innovation and Global Challenges

10:10 a.m. Group Panel Discussion

10:40 a.m. Coffee/Tea Break

11:30 a.m. Markets/Products/Applications

APC - ADVANCED

PETROCHEMICAL COMPANY

Fahad S. Al Matrafi, Operations GM

Advanced - 2 Years of Successfully Meeting Client's Product Needs in Challenging Time

PETRO RABIGH

Adeib Jafari, Marketing and Sales Manager

The Unique Contribution of the Petro Rabigh Company

SAUDI ARAMCO

Ahmed Bashaweih, Senior Project Manager

Value Addition in Downstream Conversion Industries, Saudi Aramco Experience in Rabigh PlusTech Park

INEOS

Peter Steylaerts, Market Manager LAO & PAO Europe, Middle East, Africa & Asia Sales Manager Ineos Oligomers Asia

PE Co-Monomer Market and Supply
Dynamics-Advantages of Process Flexibility

12:50 p.m. Group Panel Discussion

1:20 p.m. Luncheon

2:30 p.m. Polymer Technology Developments

IMPACT SOLUTIONS

Richard Tomanek, Managing Director, MENA Region

Achieving World Class Competitiveness in Manufacturing Through People, Smart[™] Tools and Smart[™] Systems

CHEMTURA

Wolfram Uzick, Senior Technology Manager

AlZamil - Chemtura - GSI: A Strong Commitment to the Middle East Polyolefin Industry - Supply Security for Innovative Catalyst Systems

2:30 p.m. Continued on next page...

2:30 p.m. Polymer Technology Developments continued

AKZO NOBEL

Bart Fischer, Development Manager and Atef Labib Gomaa, Technical Service and QA Manager, Oriental Petrochemicals Company

Controlled Rheology Polypropylene; Process, Product and Cost Improvement.

ALBEMARLE MIDDLE EAST FZE

Mohammad Sabri, Business Development Manager

Albermarle's New World Scale Organometallics JV in Saudi Arabia: Strategically Meeting the ME Petrochemicals Growth

3:50 p.m. Group Panel Discussion

4:20 p.m. Coffee/Tea Break

7:30 p.m. Dinner Reception:

Crowne Plaza Hotel, Dubai

Tuesday, March 23, 2010

8:30 a.m. Packaging Applications/Products

POLYPLEX CORPORATION LTD.

Ranjit Singh, Director & COO

BOPET Industry: Recent Developments

FUJAIRAH PLASTIC FACTORY

Khalid Khalifa Mattar Al Kaabi, General Manager

Experience in Biodegradable Bags in UAE

HORIZON TECHNOLOGIES FZE

Rajnish Sinha, General Manager

Quality Recycling of PET – Today's Global Need

BASF

Niall Marshall, Technical Manager, MEA

The Art and Science of Fibres: How Additives Bring Value

9:50 a.m. Group Panel Discussion

10:20 a.m. Coffee/Tea Break

11:20 a.m. Pipe Markets/Applications

HARRIMAN CHEMSULT

Stephen Harriman, Founder

Overview of Global PVC Markets from a Middle East Perspective

MOLECOR

Ignacio Muñoz de Juan, CEO

Molecor brings you PVC-0 Pipes: The Most Ecological and Profitable Solution for Water Transportation

WAVIN OVERSEAS B.V.

Roel Marissen,

Area Marketing and Sales Manager

Biaxially Orientated PVC (PVC-0): World's Most Economic Pipe System for Pressure Applications

12:20 p.m. Group Panel Discussion

12:50 p.m. Luncheon

2:00 p.m. Polymer Additives & Compounds

IMI FABI S.P.A.

Piero Ercoli, Development Manager

Micronized Talc: A Cost Effective Functional Filler for Polyolefins

W.R. GRACE & CO.

Stephen Lynch, General Sales Manager

Advanced Antiblock Technologies: A Silica– Based Antiblocking Aid with Improved Dispersibilities

CHEMTURA

Anas Nowarah, Sales Manager, Gulf Stabilizers Industries (GSI)

> AlZamil - Chemtura - GSI: A Strong Commitment to the Middle East Polyolefin Industry - Innovation for Processing Stabilization

SONGWON INTERNATIONAL

Klaus Keck-Antoine, Manager Global Appl, & Tech. Service

Replacement of TNPP as Processing Stabiliser in PE

REAGENS S.P.A.

Corrado Castellari, Business Manager

Improving the Performance of Polyolefins

3:40 p.m. Group Panel Discussion

4:10 p.m. Coffee/Tea Break

Wednesday, March 24, 2010

8:30 a.m. Pipe Markets/Applications

TOTAL PETROCHEMICALS

Pierre Belloir, Technical Service Manager

ADL for New High Value PE 100 Products: The Right Matching

ABU DHABI DISTRIBUTION COMPANY (ADDC)

Bahaa Soufi, Senior Water Distribution Engineer

Experience at ADDC with HDPE Pipelines in Water Distribution Systems

WAVIN OVERSEAS B.V.

Roel Marissen, Senior Area Manager Technology

T.S. New Generation PE Pipes with Low Installation Costs

COSMOPLAST INDUSTRIAL CO. LLC

Nasib M. Al Halaby, General Manger, IPLS and Abdullah Al Musallami, Product Sales Manager

Deep Well Casing and Screen

9:50 a.m. Group Panel Discussion

10:20 a.m. Coffee/Tea Break

11:00 a.m. PE-PP Products/Applications/ Modifiers

MILLIKEN

Brian M. Burkhart, Global Marketing Manager, PP Claifiers

Millad NX8000 a Tunable PP Clarifier: Case Studies from Ultimate Clarity to Enhanced Quality

LYONDELLBASSELL

Swapan Dhara - Regional Technical Head: AfME and India

Innovations in Packaging and Other Applications

NOVA CHEMICALS

Eric Kelusky, VP of Technology

Harnessing Polyethylene Technology Developments to Deliver on a Market Strategy

TAGHLEEF INDUSTRIES LLC

Patrick Weber, Chief Sales & Marketing Officer

Flexible packaging in the Middle East and How Taghleef Industries Grows Out of the Region: The Challenges in BOPP Film Industry and Expanding the Company

12:20 p.m. Group Panel Discussion

12:50 p.m. Luncheon

2:00 p.m. Future Planning - The way ahead

SRI CONSULTING

Andrea Borruso, Senior Consultant

Polyolefins Short Term Outlook

DUBAI MULTI COMMODITIES CENTRE

James Bernard, Associate Director Commodities

Plastics Futures Contracts – Managing Financial Exposure

ACCESS INTELLIGENCE

John Pearson, President

Polyester Chain Supply Dynamics PX - PTA – PET

AL AZZAZ ESTABLISHMENT

Syed Rashid Husain, Vice President

Post Crisis – The New, Emerging Middle East: Rising Regional Capacity, Shrinking Markets and Emerging Threats, and Its Impact at the Global Level

3:40 p.m. Group Panel Discussion

4:30 p.m. Conference Ends

