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2009 INTERNATIONAL WATER TREATMENT CHEMICALS EXHIBITION FOR SOUTH CHINA

Date: June 24-26, 2009

Venue: Shenzhen Convention & Exhibition center

INVITATION

Dear Sir/Madam,

We present you our invitation to share the wonderful exhibition with our faithful intention. WTC 2009, the premier water treatment chemical exhibition in China, is ratified by the Ministry of Science & Technology of PRC, sponsored by Guangdong Provincial Science & Technology Department, Guangdong Provincial Environmental Protection Bureau and Shenzhen Municipal Water Bureau, organized by Guangdong Convention & Exhibition Promotion Ltd (GDEXPO).

Global water treatment chemicals and equipment market is at an average annual rate of 6.4%, it is estimated that in 2011 the market share will reach USD 40 billion. During China's *11th Five-Year Plan* period, the government will invest up to 1,300 billion RMB in environmental protection and water treatment field. The annual demand growth of China's water treatment chemicals market is over 30%.

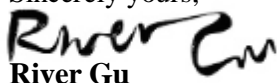
Environmental protection has become China's basic national policy, which made "green" industry become a hot industry in China. Moreover, Guangdong is China's largest manufacturing industry province, environmental protection is always needed in its economic development. Before 2010, Guangdong province will invest another 50 billion yuan on getting rid of water pollution.

This exhibition will attract more than 10,000 Chinese and foreign buyers and visitors to participate in. We believe this show will be a platform for international economic cooperation and technology exchange in water treatment chemical field.

Guangdong is the most economically developed province in China, Its GDP was amount to 3060.6 billion Yuan in 2007, which ranked No.1 in China. It has close economic cooperation with many foreign countries. There are huge business opportunities in China, along with the Guangzhou 2010 Asia Game and the Shenzhen 2011 World University Games, we believe the exhibition will be beneficial for foreign companies in the water industry to expand the market in South China, and also enhance their cooperation with Chinese companies.

We are looking forward to your coming to Shenzhen. We shall do our best to provide you with the highest quality service.

Sincerely yours,


River Gu

CEO of Guangdong Convention & Exhibition Promotion Ltd.



2009 INTERNATIONAL WATER TREATMENT CHEMICALS EXHIBITION FOR SOUTH CHINA

■ June 24-26, 2009 ■ Shenzhen Convention and Exhibition Center



Ratified by:

Ministry of Science & Technology, P.R.C

Sponsor:

Guangdong Provincial Science & Technology Department

Guangdong Provincial Environmental Protection Bureau

Shenzhen Municipal Water Bureau

Supporter:

Water Department of HK SAR Government

China Civil Engineering Society, Water Industry Branch

Guangdong Provincial Drinking Water Association

Co-organizer:

Institute of Plumbing, HK Council

Sinopec Guangzhou Petrochemical Complex

Guangdong Province Petroleum Chemicals Institute

Metallurgical Energy Technology Association

Organizer:

Guangdong Convention & Exhibition Promotion Ltd.(IAEE Member)

***The business
platform of policy
makers and
Mainstream
enterprises***

***You should not
miss WTC' 2009***

There are huge business opportunities in China, along with the Guangzhou 2010 Asia Game and the Shenzhen 2011 University Games, the water treatment chemical market in Guangdong will be a major concern.

Being near Hong Kong and Macao, in the core of Pan-Pearl River Delta, Shenzhen is the key place for enterprises to expand their market in South China. Shenzhen and its surrounding areas gathered more than 300 thousands manufacturing enterprises. It's the main origin in metallurgical, petrochemical, paper, Textile, pharmacy, plating, printing and dyeing.

WTC'2009 gets strong support from foreign embassy, government departments, associations, chamber of commerce. With the interaction of huge market and government, It became the most famous show in China.

***Market info
& Opportunity***



- n Global water treatment chemicals and equipment market is at an average annual rate of 6.4%, it is estimated that in 2011 the market share will reach USD 40 billion.
- n During China's *11th Five-Year Plan* period, the government will invest up to 1,300 billion RMB in environmental protection and water treatment field. The annual demand growth of China's water treatment chemicals market is over 30%.
- n By the year of 2020, China plans to build coal power generation capacity of 300,000 megawatts, Chinese power plan required for the water treatment chemical will double. China will become the world's largest water treatment chemicals market in power plant.
- n By the year of 2010, Guangdong will invest 500 billion Yuan in the treatment of water pollution, add 5,000,000 tons of sewage treatment capacity, Urban sewage treatment rate of 60%, so the annual demand growth of Guangdong industrial water treatment chemicals will double.

**"Golden"
Buyer have a
long-term
involvement
Have a all-round
contact with the best
buyers**

- n More than 4,000 enterprises from over 30 industry including: metallurgical, petrochemical, paper, Textile, pharmacy, plating, printing and dyeing, etc.
- n Core buyers include: Bayer, Avon, Coca-Cola, IFF, JHN, Nescafe, Sanmiguell, China Petroleum & Chemical Corporation, Dongguan-Shenzhen water supply Project, Jianlibao Group Co., Ltd., Vindapaper, Guangzhou Lonkey, Zhonghai Tenement, Huanyu Group, Guangdong Nuclear Power, Dongguan Water Conservancy Office..... (Not anymore recorded in detail, exhibitors have access to information)

**Displaying scope
(Look for the best
concrete solution)**



- n **Flocculants, sludge dehydrating agents and other water-soluble polymers:** polyacrylamide, polyacrylic acid, polymaleic anhydride, polyoxyethylene, polyethylene glycol, polydimethyl diallyl ammonium chloride, acrylamide, DMM and DAC
- n **Scale and corrosion inhibitors: phosphonates:** HEDP, EDTMP and ATMP; polycarboxylic acid series: water-soluble polymers such as PAA, HPMA, polyaspartic acid and polyepoxy succinic acid; phosphates: sodium hexamataphosphate and sodium tripolyphosphate; benzotriazole, tolyltriazole and new copper corrosion inhibitors; special compound scale and corrosion inhibitors for power plants, chemical plants, iron smelting and steel smelting; tungsten-series and molybdenum-series scale and corrosion inhibitors and phosphorus-free water treatment agents
- n **Bacterial and algae biocides:** organic chlorine series: sodium dichloroisocyanurate, trichloroisocyanuric acid and cyanuric acid; organic bromine series: bromochlorohydantoin and 2,2-dibromo-3-cyanopropionyl amide; isothiazolinone; glutaraldehyde and quaternary alkylphosphonium salts; inorganic chlorine series: chlorine dioxide, sodium hypochlorite and calcium hypochlorite; amine series: benzalkonium chloride and chloramine; peroxides: H₂O₂ and peracetic acid; organic sulfur series: methylene bithiocyanate
- n Coagulants, chelating agents, ion exchange resins, active carbon, cleaning agents, pre-filming agents, de-foaming agents, de-coloring agents and antioxidants
- n Water conservation, emission reduction and sewage recycle technologies and equipment; Membrane and membrane separation technologies and equipment; Seawater desalination technologies and equipment; Sewage treatment technologies and equipment; Water supply and drainage technologies and equipment; Complete water treatment technologies and services; Water treatment analytic instruments, test pieces and reagents; Field detection equipment; Physical-process water treatment technologies; Water treatment simulated units

Cost of Participation



★ **International Exhibitors:** Standard booth: at USD 2000 per booth (3m×3m)
Space only: at USD 200 per sqm (minimum 36 sqm)

★ **Space only:** Exhibitors should notice that NO facilities would be provided in Space-only, so they could only set up and decorate their space by themselves or by assigning others to handle it.

★ **Each standard booth provides:** Carpet, 3 side walls, a company name fascia board, 1 fluorescent tube, 1 information counter, 2 folding chairs.

Cost of Advertisement



★ Official Catalogue Advertisement

Front cover: USD2,650 Back cover: USD 2,000
Color page: USD550 Black-and-white page: USD275
Inside front cover, inside back cover and title page: USD1,325

★ Other Advertisement

Entry rainbow-shaped advertisement: USD1,075/unit
Color balloon: USD400/balloon
Advertisement on visitors' license: USD4,000/50,000 units
Gift bag: USD 2, 650/5,000 bags
Advertisement on Visit Guide: USD4,000/50,000 pieces
Ticket: USD 2, 650/50,000 tickets

Participation Procedure



1. All exhibitors should complete *the application form* under seal before June 1st, 2009, then mail it or fax it to the exhibition organizer.
2. When the exhibition organizer receive the above documents, they would send back *an participant confirmation with a participation guidance* which explains the arrangements in details for booth sites, transportation, layouts and fireproof at the show.
3. All exhibitors are requested to *pay 50% deposit to guarantee booking within two weeks*. The rest should be paid before June 1st, 2009, However no refund will be available for mid-way disclaimer.
4. Exhibitors who apply for *advertising official catalog* or other kind at show are requested to mail or directly send all the relevant data to our organization office as soon as possible.
5. **Agenda for the Show:** Move-in: June 22-23, 2009; Show Date: June 24-26, 2009; Move-out: June 26, 2009 (After 3:00 p.m)

For inquiries, please contact:

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International Association
of Exhibitions and Events
国际展览与项目协会会员